



Brazil's Wage Gap Charts

Wage gap charts for Brazil vis-à-vis developed and "emerging" selected economies, with available wage and PPP data (1996-2003)

The Argument for Wage Equalization Using Purchasing Power Parities (PPPs)

▪ Classic Problem Scenario

- With market liberalization, MNCs sell their products in, both the host countries and in all other markets where they are active, including their home country, at the same or at a very similar sales price,
- They achieve maximum profitability when the manufacturing process in their developing countries' operations is at par in quality and production efficiency with the standards used in their home operations but their cost of labour is dramatically lower,
- The MNCs' markets, manufacturing and marketing operations are *globalised* but their labour costs remain strategically very low in order to achieve maximum competitiveness and shareholder value at the expense of Third World workers,
- The resulting situation is one where MNCs get all the benefit. Sometimes the salaries that they pay are higher than the legal minimum wage in the host country. But, these wages still keep the workers in dire poverty. A minimum wage does not make a living wage even in the most developed economies,
- What has occurred, with market globalisation, is the dramatic widening of the gap between wages in the North and in the South,
- While the standard of living of a worker in the North provides the basic means to make a living and afford a basic standard of comfort, a worker working for the same company, doing the exact same job with the same level of quality and efficiency, lives in a shanty town in a cardboard house with no sewage, water and direct electricity,
- In this way, the huge differential in labour costs is added to the profit margin, keeping the part that should have provided the worker with an equivalent standard of living to that enjoyed by the same workers in the North. This difference is the part that workers should have received in the first place as their fair share of the income resulting from the economic activity.

The Argument for Wage Equalization Using Purchasing Power Parities (PPPs)

▪ The Argument

- Workers performing the same or an equivalent job for the same business entity, in the generation of products and services that this entity markets at global prices in the global market, must enjoy an equivalent remuneration,
- The premise is that workers must earn equal pay for equal work in terms of material quality of life for obvious reasons of social justice but also, and equally important, for reasons of long-term global economic, environmental and social sustainability,
- The proposal is to make workers in the South earn living wages at par with those of the First World in terms of PPPs in the course of a generation (thirty years),
- There will not be any real progress in the sustainability of the market system –with the global economy enjoying a sustained growth, the environment reversing its degradation and poverty rapidly diminishing– if there is no sustained generation of aggregate demand, in that period, through the gradual closing of the wage gap between North and South,
- The material quality of life can be defined in terms of purchasing power so that equal pay occurs when purchasing power is equal,
- Purchasing power is determined using purchasing power parities (PPPs),
- Purchasing power parities (PPPs) are the rates of currency conversion that eliminate the differences in price levels between countries.

The Argument for Wage Equalization Using Purchasing Power Parities (PPPs)

▪ Concept of Living Wage Using PPPs

- The concept of a living wage using PPPs is straightforward. To determine real wages in terms of purchasing power of any country in question, the PPPs of this country are applied to nominal wages. These are the real wages for each country,
- Purchasing power parities reflect the amount in dollars required in a given country to have the same purchasing power that \$1 U.S. Dollar has in the United States; e.g.: if the PPP index in one country is 69, then \$0.69 dollars are required in that country to buy the same than \$1 dollar buys in the U.S.; thus, the cost of living is lower,
- To calculate a living wage, the real wage of a specific category of U.S. workers is used as the benchmark, and the PPPs of a country in question is then applied to the U.S. wage,
- This provides the equivalent living wage that a worker in the country in question should be earning in order to be at par in terms of purchasing power to the material quality of life enjoyed by the equivalent U.S. worker. This is the equalized wage in terms of purchasing power,
- In this way, the comparison between the actual real wage of the country in question exposes the gap, in real terms, between the current real wage of the worker of the country in question and the living wage it should be earning, in order to be equally compensated in terms of PPPs,
- In practice, since the PPPs vary annually, due to the dynamics of economic forces, the pace of the gradual equalization of wages, through small real-wage increases, needs to be reviewed annually.

The Argument for Wage Equalization Using Purchasing Power Parities (PPPs)

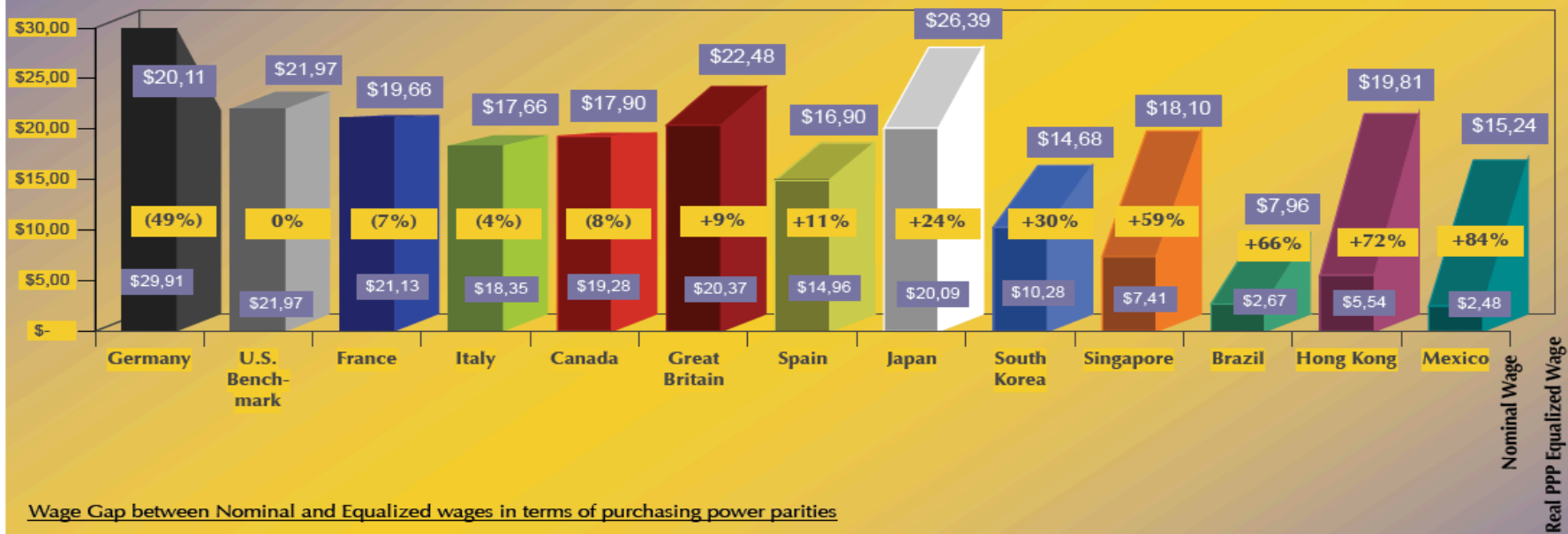
■ A Classic Example in 2003

- Equivalent manufacturing workers in Mexico and Brazil earn only 16% and 34%, respectively, of what they should be making in order to be compensated at par with U.S. counterparts in terms of purchasing power,
- U.S. Workers earn \$21.37/hour whilst Mexican and Brazilian workers earn only \$2.48/hour and \$2.67/hour, respectively,
- Since costs of living in PPPs terms in Mexico and Brazil are 69¢ and 36¢, respectively, for each \$1 U.S. Dollar, equivalent Mexican and Brazilian manufacturing workers should be earning instead \$15,24/hour and \$7,96/hour, respectively, in order to enjoy equal purchasing power compensation,
- The difference is the wage gap that employers perversely keep to increase profits,
- Canada, in contrast, is ahead (8%) of U.S. Counterparts, since nominal wage above of the equivalent wage needed to be at par, with a PPP of 81¢ per each \$1 U.S. Dollar.

Nominal Wage, Real Wage and Wage Equalization for Manufacturing Workers by Using Purchase Power Parities (PPPs) Benchmark					
2003	Nominal Hourly	PPP	PPP	Equalized Nominal Hourly	Equalization
	<u>Wage</u>	<u>2003</u>	<u>Real Wage</u>	<u>Wage</u>	<u>Index</u>
United States	\$21,97	100	\$21,97	\$21,97	100
Canada	\$19,28 88%	81	\$23,67 108%	\$17,89 81%	108
Mexico	\$2,48 11%	69	\$3,57 16%	\$15,24 69%	16
Brazil	\$2,67 12%	36	\$7,37 34%	\$7,96 36%	34
Sources:					
U.S. Department of Labour, Bureau of Labor Statistics, November 2004.					
World Bank, World Development Indicators 2005, 1.1. Size of the Economy					

- In 2003, Brazil's real manufacturing wages continued to suffer one of the greatest wage gaps with the U.S. (66%), only less wide than Hong Kong's and Mexico's

2003 Real wage gap with U.S. wages using PPPs (Hourly manufacturing wages in U.S. Dollars)



Wage Gap between Nominal and Equalized wages in terms of purchasing power parities

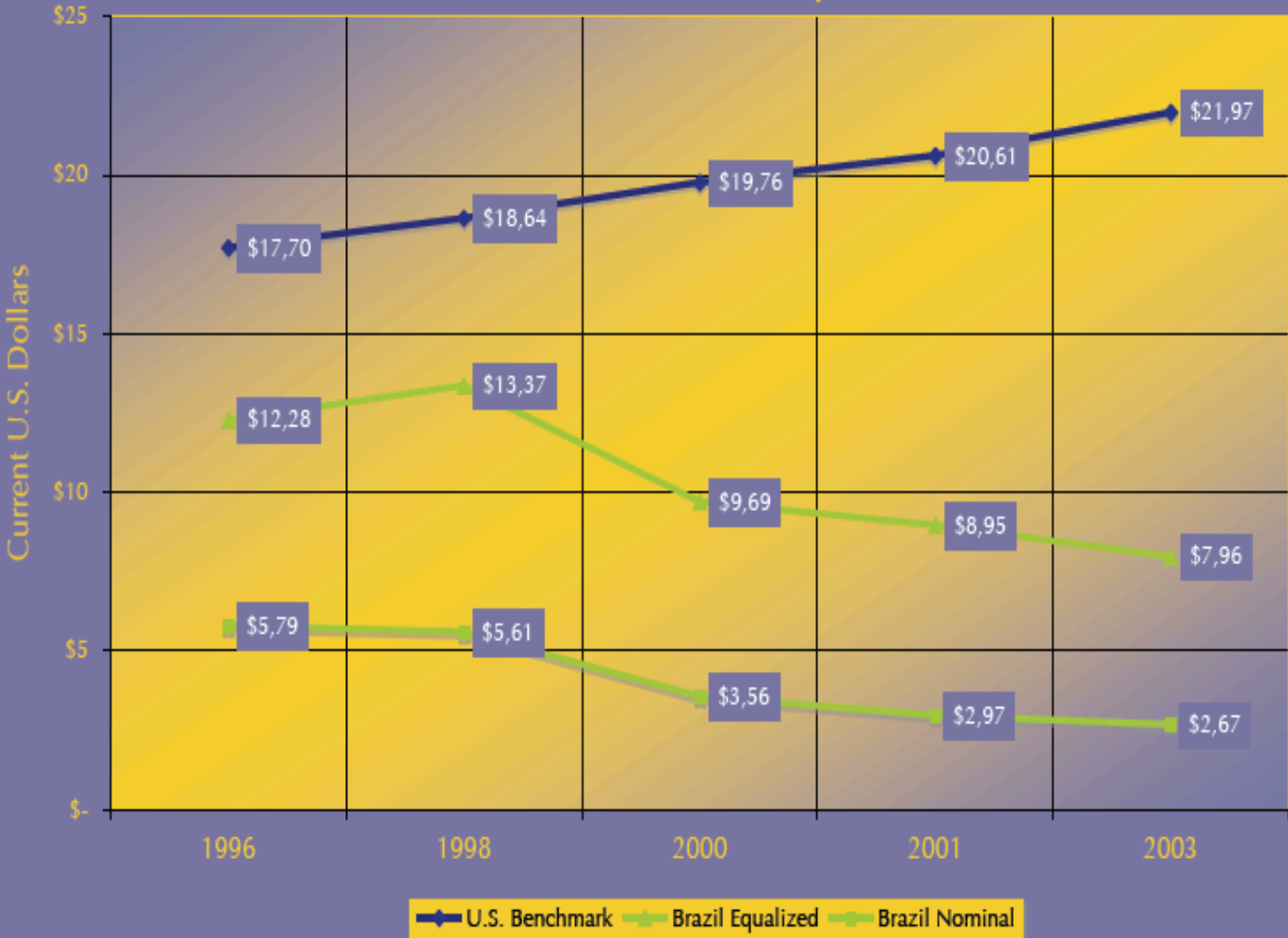
- 1) If front edge is greater than back edge= Better purchasing power in U.S.
- 2) If back edge is greater than front edge= Better purchasing power than in U.S.
- 3) If both edges are in equilibrium= Nominal wage is equivalent to nominal wage in U.S. in terms of purchasing power

(The size of wage gap is expressed in percentages. If negative, there is a wage advantage instead of a wage gap)

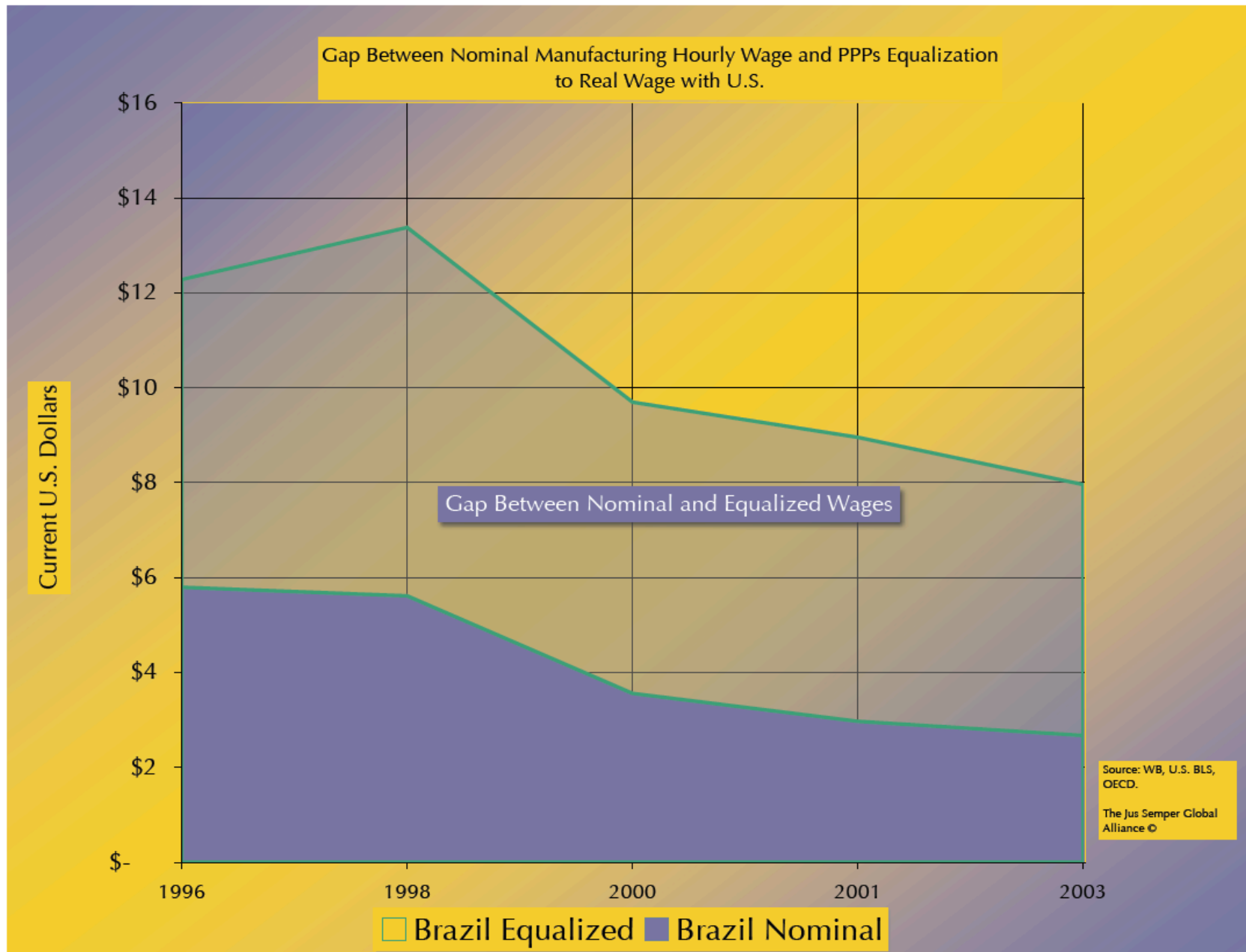
Sources:
 – World Development Indicators database, The World Bank, 2004 – GNI per capita 2003 (Table 1.1: Size of the Economy) Atlas method and PPP
 X International Comparisons of Hourly Compensation Costs for Production Workers in Manufacturing, November 2004
 U.S. Department of Labour, Bureau of Labour Statistics
 X PPPs for OECD Countries 1970-2002, OECD 2002.

- **The state of Brazil's manufacturing wages is clearly negative and continues to worsen**
 - Since 1996, (first year with manufacturing wage comparable data available) real wages lost 28% up to 2003 –relative to their PPP equalization with the U.S. Prices drop with the 1999 crisis but wages do it even more, thus, real wages collapse in the span of six years,
 - In this way, the gap between nominal and PPP equalized wage deepens, growing from 53% to 66%. That is, although PPP cost of living drops from 69¢ to 36¢ against \$1 dollar in the U.S., between 1996 and 2003, Brazilian PPP purchasing power drops from a 47 to a 34 index for, as in Mexico's case, employers increase price levels over wage levels,
 - Although, in Brazil's case, the wage gap has not increased as dramatically as in Mexico (PPP equalization of 34 vs 16 in Mexico in 2003), a country with similar development, the situation after two decades of supply-side economics shows the same overwhelming features of pauperization of workers and their families in favour of employers, and there is no sign yet, whatsoever, of recovery.

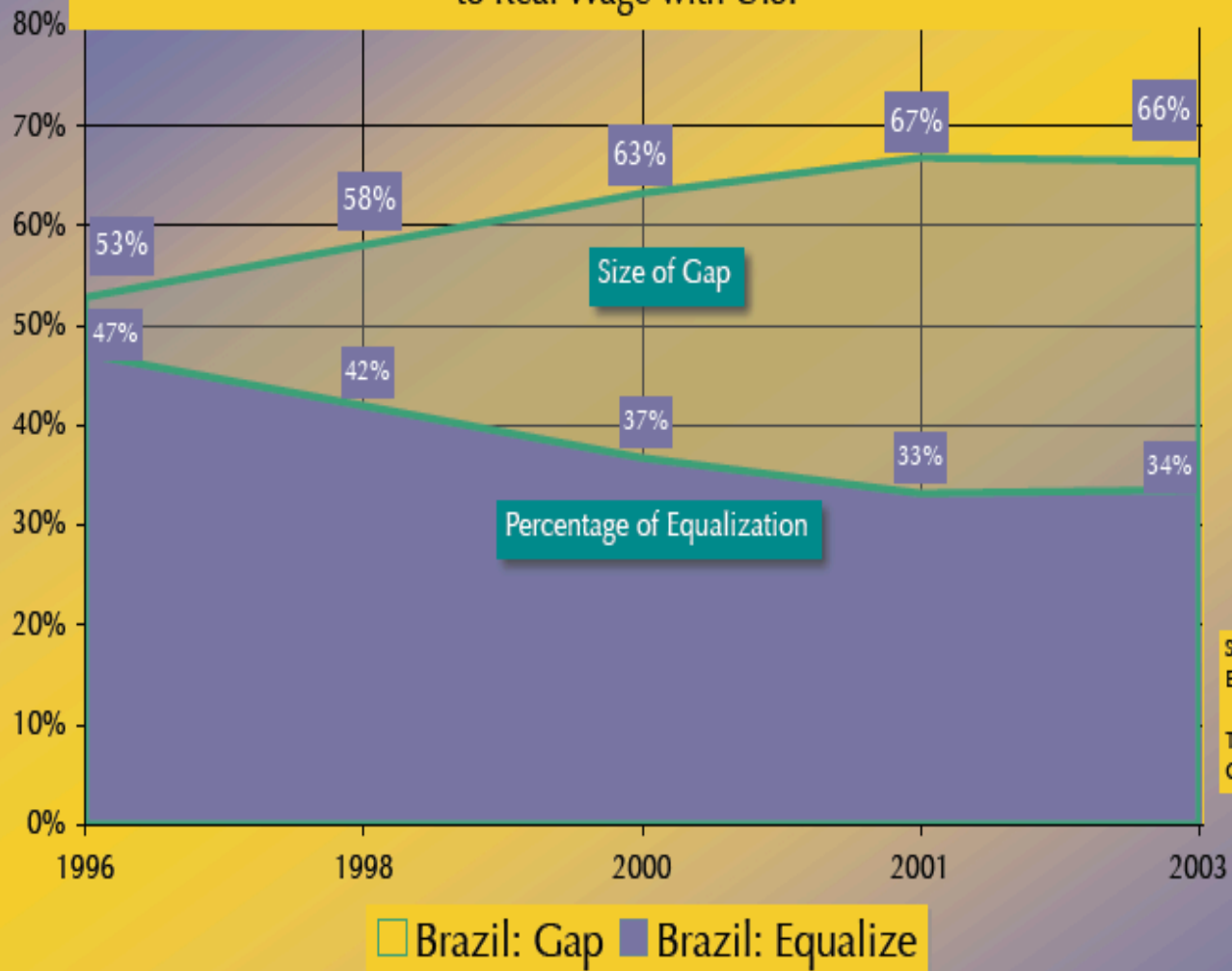
Nominal Manufacturing Hourly Wage and Equalization Via PPP with U.S. Equivalent



Source: WB, U.S. BLS, OECD.
The Jus Semper Global Alliance ©

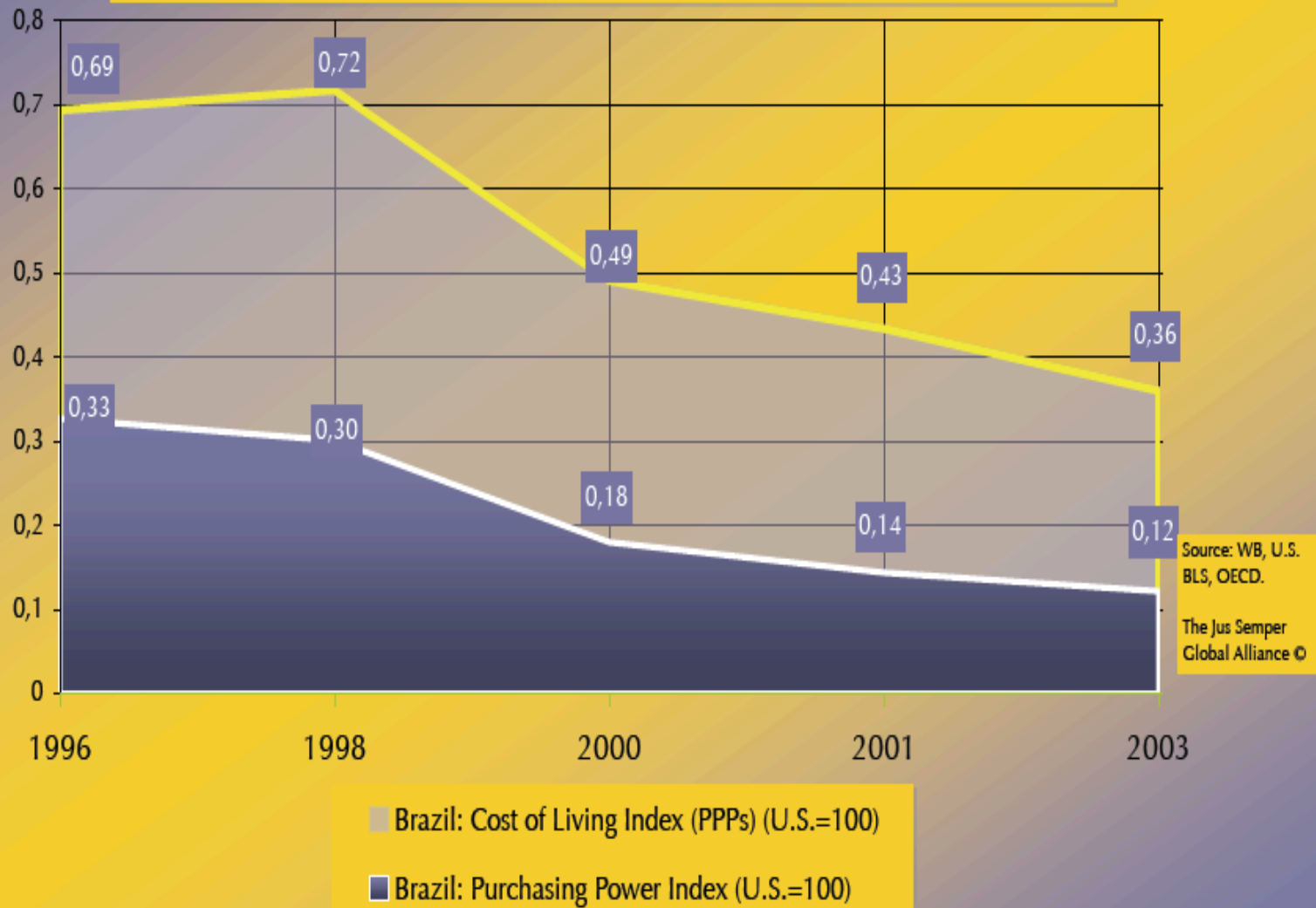


Gap Between Nominal Manufacturing Hourly Wage and PPPs Equalization to Real Wage with U.S.

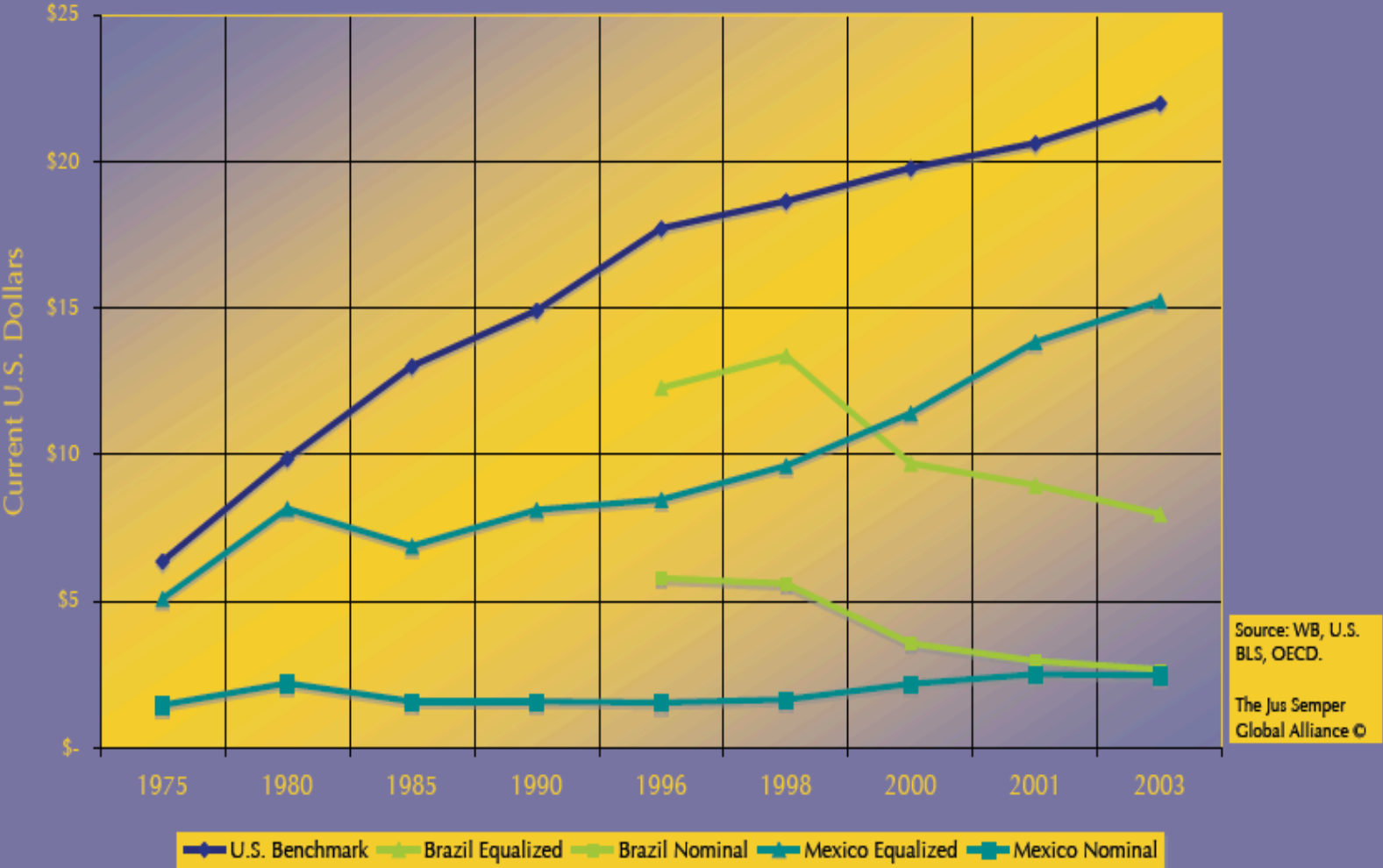


Source: WB, U.S.
BLS, OECD.
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Relationship between Cost of Living and Purchasing Power (PPPs) of Nominal Manufacturing Hourly Wage Based on Nominal Manufacturing Hourly Wage in the U.S.



Nominal Manufacturing Hourly Wage and Equalization Via PPP with U.S. Equivalent



- Sources and References:

- The original sources of this analysis:

- World Development Indicators 1998, 2000, 2002 and 2005, The World Bank, table 1.1
 - World Development Indicators database, The World Bank, August 2002 – GNI per capita 2001, Atlas method and PPP
 - X International Comparisons of Hourly Compensation Costs for Production Workers in Manufacturing, November 2004, U.S. Department of Labour, Bureau of Labour Statistics (includes costs, indices and exchange rates)
 - Comparative Real Gross Domestic Product per Capita and per Employed Person, Fourteen Countries 1960-1998, U.S. Department of Labour, Bureau of Labour Statistics, Office of Productivity and Technology
 - PPPs for OECD Countries 1970-2002, OECD 2002 and GDP PPPs historical series 1970-1999
 - Purchasing Power parities – Measurement and Uses by Paul Schreyer and Francette Koechlin, OECD Statistical briefs, March 200

- The base table for the construction of this analysis and the charts is Table 4 of International Comparisons Hourly Compensation Costs for Manufacturing Workers of the TJSKA, available also as a pdf file in the Labour Resources section of the Jus Semper portal